

MARKET STUDY · 2026

KINGDOM OF MOROCCO

Natural Stone in the Moroccan Construction Market 2026—2030.

Where the World Cup pipeline meets a zero-duty door for European stone.

Where, how and in what volumes natural stone is specified across Morocco's construction market — demand segments, applications, technical and sustainability regulation, local supply, distribution channels, and the entry routes for European suppliers, 2026–2030.

Segments

Applications

Regulation

Supply

Distribution

EU Entry

KEYSTONE.

MINERALS DATA OBSERVATORY

Horizon 2026–2030 · base 2025
cut-off · 27 May 2026
English (EN) · metric units

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About this report.

A source-referenced reading of the Moroccan construction market for natural-stone industrials and consultants: where stone is specified, in what volumes, under which rules — and where imported premium material wins over 2026–2030.

SCOPE

Morocco, 2026–2030

Demand by building segment, dominant applications, technical and sustainability regulation, design trends, local supply, distribution channels, and the opportunity set for European suppliers. Base year 2025; companion to the KEYSTONE. Morocco Macroeconomic Outlook.

LIMITS

Estimates flagged

Morocco does not publish granular ornamental-stone output, so domestic volumes are inferred from trade flows and carry low confidence. Application and finish shares are KEYSTONE. estimates; prices are indicative trade bands, not contractual quotations.

METHOD

Source primacy

Each quantitative claim is tagged inline with its source and reference date. Trade data is UN Comtrade via World Bank WITS; macro and construction figures from HCP and GlobalData / ResearchAndMarkets; pipeline data from operator and ministry releases.

USE

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Reading the figures

Trade values are Morocco-reported via WITS; mirror estimates (for example OEC) can differ by a few percent, and full-year 2024 partner detail is provisional pending revision. Where the "largest supplier" is named, it refers to worked stone (HS 6802.91); Italy continues to lead the supply of unworked blocks (HS 2515). Property prices are agency-reported asking levels, not transaction-verified. Exact per-line customs duties should be confirmed with the Moroccan administration (ADII) before shipment.

00 · CONTENTS

Contents.

01	Executive summary & key messages	04
02	Construction context & demand drivers	07
	Market size · World Cup · tourism · public investment · luxury residential	08
03	Natural-stone demand by building segment	10
	Residential · commercial · hospitality · public buildings · urban realm	11
04	Applications & their relative weight	13
05	Technical & sustainability regulation	15
06	Architectural preferences & design trends	18
07	Local supply: production, varieties, imports & prices	21
	Domestic varieties & poles · imports by origin · indicative prices	22
08	Distribution channels & named players	25
	Importers · processors · retail · architects · quarry operators	26
09	The opportunity for European suppliers	31
10	Source register & data-reliability assessment	34